

The Industrial Internet in Action



CHALLENGE

- Growing complexities within business mailing and shipping requirements
- Widely dispersed, field-based systems using old analog-based technology
- Need to create new high-value Connected Commerce services including automatic updates and analytics

SOLUTION

- **Pitney Bowes** SmartLink device based on **Electric Imp's** Secure IoT Connectivity Platform enables reliable, flexible and scalable operations to/from Pitney Bowes private cloud
- SmartLink supports automated postage updates, low postage alerts, usage tracking and analytics, error notifications, and simple self-help tutorials – all with 24/7 online account management features

RESULTS

- Simple-to-install “turnkey” IIoT retrofit rejuvenates 100s of 1,000s of devices
- Pitney Bowes clients enjoy smart, connected, always up-to-date meters and decision-making tools so they never run out of supplies
- Brings IIoT power to 1M customers and reduces service calls by 20%