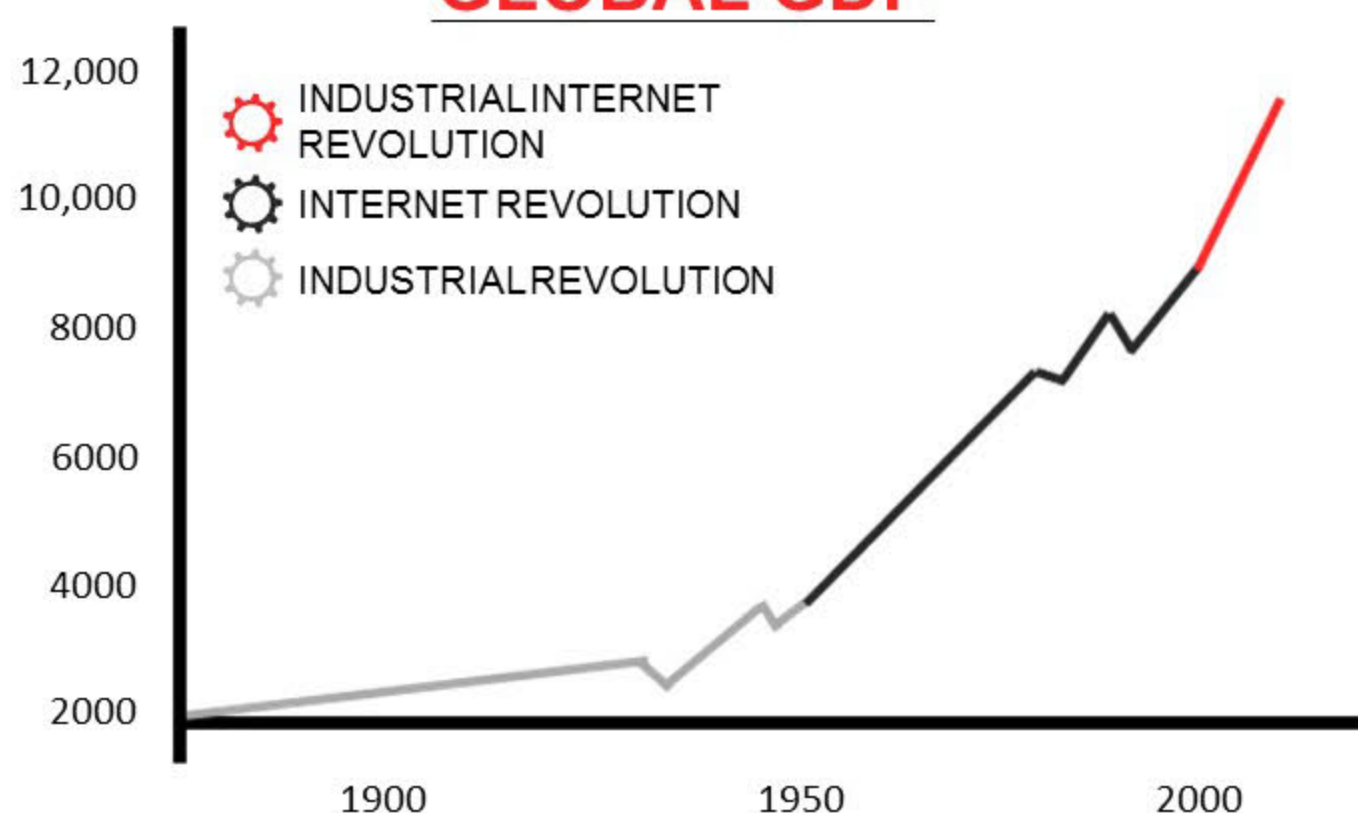


The Industrial Internet Revolution

The Age of the Industrial Internet is upon us. Connected devices are transforming industries from manufacturing to energy to healthcare. The revolution is underway. The challenges may be large, but the rewards completely overwhelm them.

The **Industrial Revolution** and the **Internet Revolution** had enormous economic and societal impacts. The **Industrial Internet** is leading the **next economic revolution**, and the impact is going to be in the **trillions of dollars**.

GLOBAL GDP



Source: ERS International Macroeconomic Data Set

But There Are Barriers That Interfere With Progress

73% OF COMPANIES HAVE NOT MADE CONCRETE PLANS FOR THE INDUSTRIAL INTERNET



MANY COUNTRIES HAVE INSUFFICIENT CONDITIONS TO SUPPORT WIDESPREAD ADOPTION

DATA STANDARDS ARE LARGELY PROPRIETARY, WORKS-IN-PROGRESS, OR NON-EXISTENT

36% OF EXECUTIVES SAY SYSTEM BARRIERS BETWEEN DEPARTMENTS PREVENT COLLECTION & CORRELATION OF DATA

59% OF IT PROS SAY THEY HAVEN'T STARTED PREPARING FOR THE EXPECTED DATA INCREASE



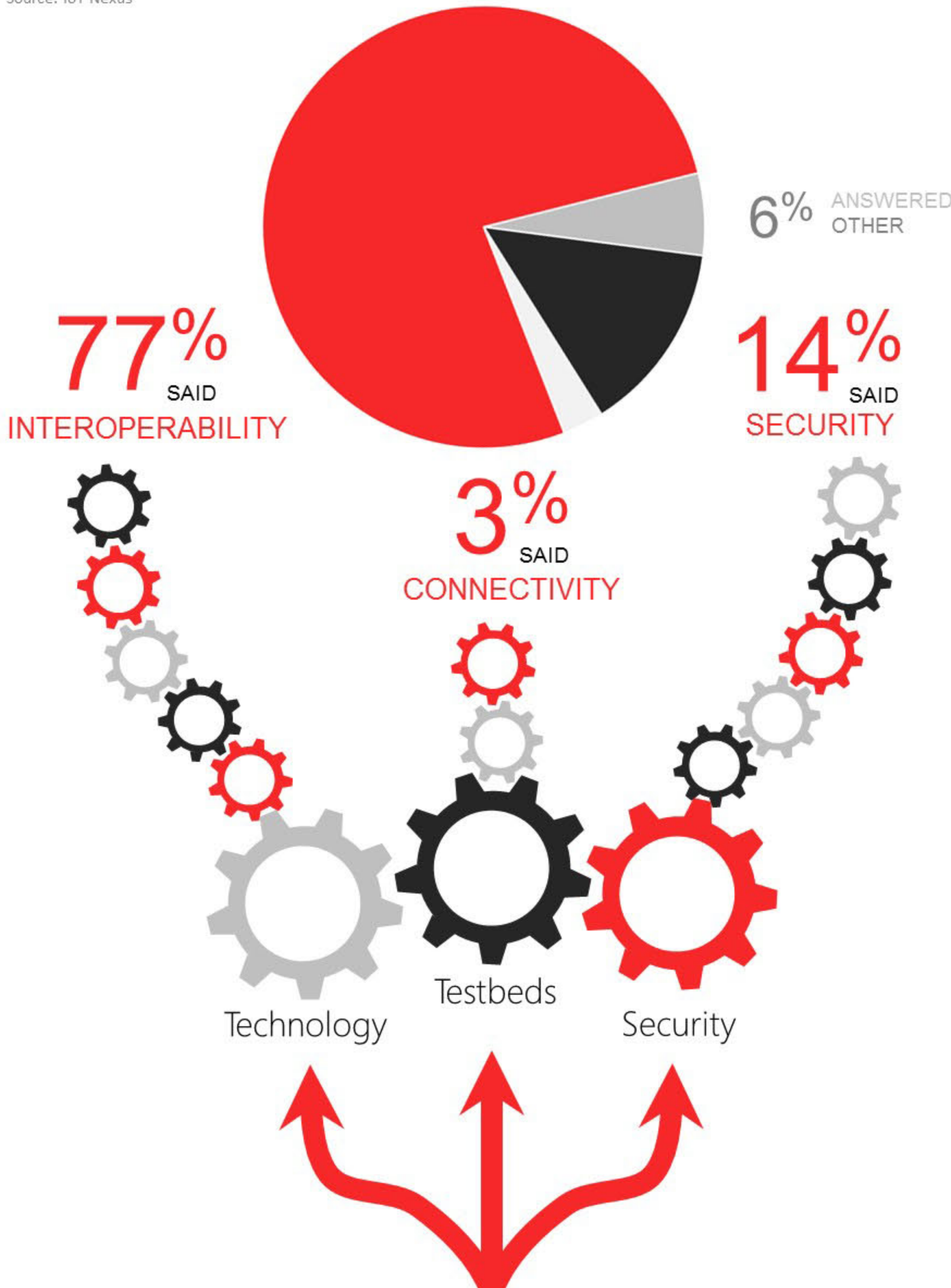
RESEARCH INTO THE INDUSTRIAL INTERNET HAS ONLY EXISTED IN THE PAST 3 YEARS

URGENT NEED TO REFOCUS EDUCATION TO PREPARE FOR THE UPCOMING DIGITAL WORKPLACE

Sources: Accenture, Wikibon, Spiceworks, World Economic Forum, General Electric

Professionals Were Asked to Identify the Biggest Challenge Facing the Industrial Internet:

Source: IoT Nexus



3 Key Areas of Focus Within the The Industrial Internet Consortium®

An open membership organization bringing together



government,



academia,



and industry

to overcome these barriers and drive innovation.

The mission of the Industrial Internet Consortium is to **accelerate growth** of the Industrial Internet by **coordinating ecosystem initiatives** to connect and integrate objects with **people, processes, and data** using common architectures, interoperability, and open standards that lead to **transformational business outcomes**.

To learn more about the Industrial Internet and the activities of the Industrial Internet Consortium, visit www.iiconsortium.org

