The IoT Solutions World Congress to showcase the latest Industrial Internet solutions

Fira de Barcelona announces the First World Congress to connect IoT and Industry

- New global event to showcase the most innovative applications of the Internet of Things to the industrial sector
- Will discuss the transformative effects on the global economy through IoT and Industry
- Organized by Fira de Barcelona in partnership with the Industrial Internet Consortium

March 2, 2015, Barcelona, Spain - Fira de Barcelona announces it will host a new IoT global event, the IoT Solutions World Congress at the Gran Via Exhibition Centre on 16-18 September, 2015. The event will bring together international thought leaders and technology organizations to showcase the latest innovations and solutions available in the Internet of Things (IoT).

IoT technology connects the internet with everyday objects or industrial machinery in order to gather data and analytics that can help cut costs and optimize production. According to the Industrial Internet Consortium Executive Director Dr. Richard Soley: “The Industrial Internet is a technological phenomenon which is changing the way we work and live. It’s not a futuristic concept - this change is happening now. Companies who don’t want to be left behind, need to pay attention and start deploying solutions today.”

As the IoT will affect all industries in the future, the IoT Solutions World Congress is targeted to industry players from all sectors including: manufacturing, hospitality, energy, transportation, logistics, construction, infrastructure, agriculture and healthcare. Roger Bou, the director of the IoT Solutions World Congress, says: “This new event aims to provide a bridge between technology and industry in every sector, offering genuinely practical applications so that companies attending the event will be the first to have an impact on the market in the future.”

To facilitate this connection between technology and industry, the IoT Solutions World Congress will feature keynotes from top experts in the industry who will discuss the opportunities offered by IoT technology as well as its transformative role in the economy. The event will also offer training on technical aspects and network security as well as networking and recruitment sessions. There will also be a trade show area where companies can showcase the latest IoT innovations in their industry including prototypes, live demonstrations (including those of Testbeds), projects and real-life applications.

Fira de Barcelona is organizing the event in partnership with the Industrial Internet Consortium, the Industrial IoT organization founded by AT&T, Cisco, General Electric, IBM, and Intel to bring together organizations and technology with the goal of accelerating the growth, adoption, and widespread use of industrial IoT.

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