

# The Industrial Internet Energy Summit - Houston

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#IICEnergy

**WHEN:** Tuesday, June 23rd - 9:00 a.m. - 4:30 p.m.  
**WHERE:** Hewlett Packard campus  
[Lone Star College Conference Center](#)  
20515 State Highway 249, Houston, Texas, USA  
**CONTACT:** [info@iiconsortium.org](mailto:info@iiconsortium.org)  
**COST:** Complimentary

## The Industrial Internet is Transforming the Energy Industry. Is Your Company Ready?



The energy industry has experienced tremendous change in the last decade - confronting obstacles related to safety, security, environment, and price sensitivity. Companies are seeking ways to not only overcome these obstacles, but to improve and optimize production and reduce costs. To do this, many are turning to the Industrial Internet; leveraging data and designing solutions such as Smart Power Grids and Digital Oil Fields to more accurately and efficiently generate power and more effectively monitor equipment remotely. Industrial Internet solutions are re-energizing the industry and those who don't embrace the innovative changes are missing out on major opportunities for growth.

This Summit brings together thought leaders to explore how Industrial Internet innovation is transforming every segment of the energy industry. Join us for this complimentary event in Houston, Texas and see how the Industrial Internet is shaping the future of energy.

## Agenda:

TIME			
8:00	Coffee and Registration		
9:00	<p><b><a href="#">Welcome</a> and <a href="#">Opening Comments</a></b></p> <p><a href="#">Ed Wagner</a> - Vice President - Sentient Science and Co-Chair, Energy Group - Industrial Internet Consortium  <a href="#">Dr. Tom Bradicich</a> - Vice President, Server Engineering - Hewlett Packard</p>		
9:30	<p><b>Getting Down to the Business of IoT in Energy</b></p> <p><a href="#">Dr. James Truchard</a> - President, CEO, &amp; Co-Founder - National Instruments</p>		
10:15	<p><b><a href="#">Industrial Internet in Action: How Duke Energy is Using "Big Analog Data™" to Transform Operations. Case Study</a></b></p> <p><a href="#">Brian Hollingshaus</a> - Senior Manager - Duke Energy</p>		
10:45	Break		
11:00	<p><b>Operationalizing IoT: A Panel Discussion</b></p> <p>Moderated by: <a href="#">Dr. Tom Bradicich</a> - Vice President, Server Engineering - Hewlett Packard</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• <a href="#">Dr. James Truchard</a> - President, CEO, &amp; Co-Founder - National Instruments</li> <li>• <a href="#">Amir Husain</a> - CEO - SparkCognition</li> <li>• <a href="#">Brian Hollingshaus</a> - Senior Manager - Duke Energy</li> <li>• <a href="#">Ed Abbo</a> - President &amp; CTO - C3 Energy</li> <li>• <a href="#">Laurent Clerc</a> - Vice President Information Technology - CGG</li> </ul>		
12:00	Lunch		
TIME	TRACK 1	TRACK 2	TRACK 3
1:00	<p><b>Oil &amp; Gas: The Digital Oil Field</b></p> <p><a href="#">Chris LeBlanc</a> - Vice President Sales and Marketing - Lime Instruments</p>	<p><b>Internet of Energy: Realizing the Benefits of the Digital Transformation in Power (and Oil &amp; Gas)</b></p> <p><a href="#">Ed Abbo</a> - President &amp; CTO - C3 Energy</p>	<p><b><a href="#">Using IoT to Drive Operational Efficiency Throughout the Supply Chain</a></b></p> <p><a href="#">John Burke</a> - CEO - OspreyData</p>
1:45	<p><b>Exploring IoT Through Big Data and Insights</b></p> <p><a href="#">Chris Van Dyke</a> - Associate Partner, Business Analytics and Strategy - IBM</p>	<p><b><a href="#">Smart Grid Innovation: A look at a Microgrid Testbed</a></b></p> <p><a href="#">Brett Burger</a> - Principal Product Marketing Manager - National Instruments</p> <p><a href="#">Brett Murphy</a> - Director of Business</p>	<p><b>New Realities: Digital Transformation of the Energy Industry</b></p> <p><a href="#">Ken Osborn</a> - Product Marketing Leader - GE Power &amp; Water Software</p>

		<i>Development, Industrial Internet of Things - Real-Time Innovation</i>	
<b>2:30</b>	<p><b><u><a href="#">Case Study: Cognitive Analytics and Next Gen Prognostics for the Industrial Internet</a></u></b></p> <p><u><a href="#">Usman Shuja</a></u> - VP Market Development - SparkCognition</p> <p><u><a href="#">Sumant Kawale</a></u> - Sr. Director, Business Development - SparkCognition</p>	<p><b><u><a href="#">Managing O&amp;M Costs in Renewable Energy</a></u></b></p> <p><u><a href="#">Ed Wagner</a></u> - Vice President - Sentient Science and Co-Chair, Energy Group - Industrial Internet Consortium</p>	<p><b><u><a href="#">The Industrial Internet vs. SCADA and M2M - What's different, what's new and what you need to know</a></u></b></p> <p><u><a href="#">Steve Jennis</a></u> - Sr. VP Corporate Development - PrismTech</p>
<b>3:15</b>	Break		
<b>3:30</b>	<p><b>Security in IoT - The Energy Perspective : A Panel Discussion</b></p> <p>Moderated by: <u><a href="#">Claude Baudoin</a></u> - Owner and Principal, cébé IT &amp; Knowledge Management LLC</p> <p>Panelists Include:</p> <ul style="list-style-type: none"> <li>• <u><a href="#">Roger Hill</a></u> - CTO - Veracity Security Intelligence</li> <li>• <u><a href="#">Dr. Shimon Modi</a></u> - Security Lead for IIoT - Accenture Technology Labs</li> <li>• <u><a href="#">Jay Labhart</a></u> - Senior Member of the GE Oil &amp; Gas Product Security Leadership Team</li> </ul>		
<b>4:15</b>	Closing Remarks		

\* This agenda is current as of May 20th and is subject to change.

\*\* Once you submit your registration form to attend this complimentary event on the Industrial Internet Consortium, we will process your request and contact you with additional meeting details.