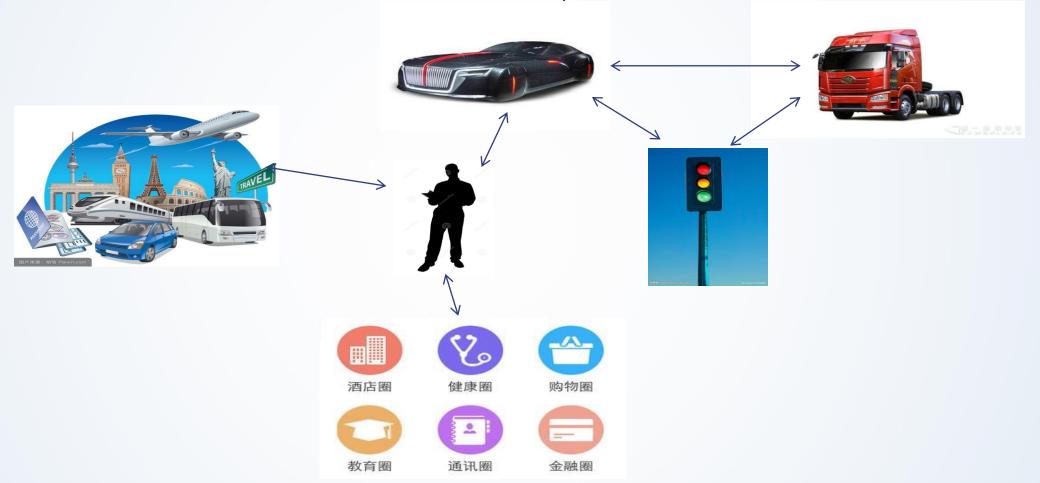


The core elements of Intelligent Transportation



和谐的关系 Harmonious relationship

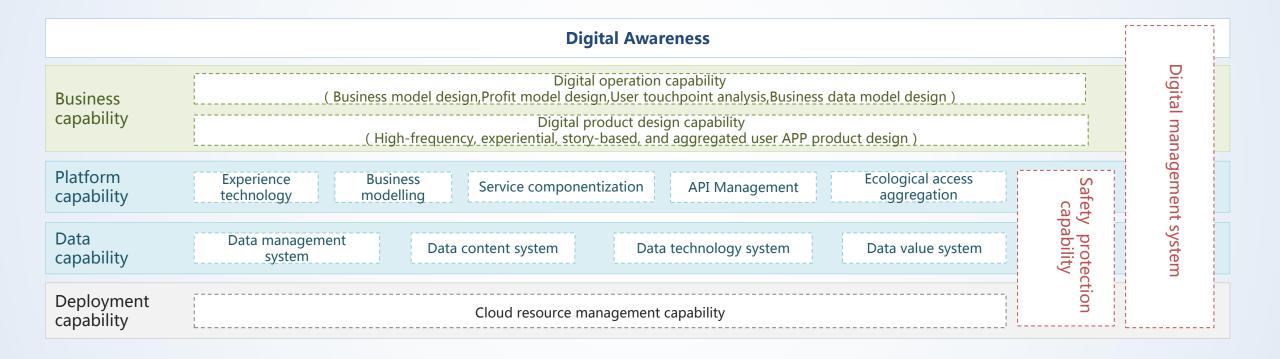




- 用数据定义关系 Define the relationships with data
- 用平台承载交易 Sustain the trading with platform
- 用技术解决互信 Achieve the mutual trust with technology
- 用智能提升体验 Enhance the experience with intelligence

Construction and planning of FAW digital capability





Platform revolution in FAW



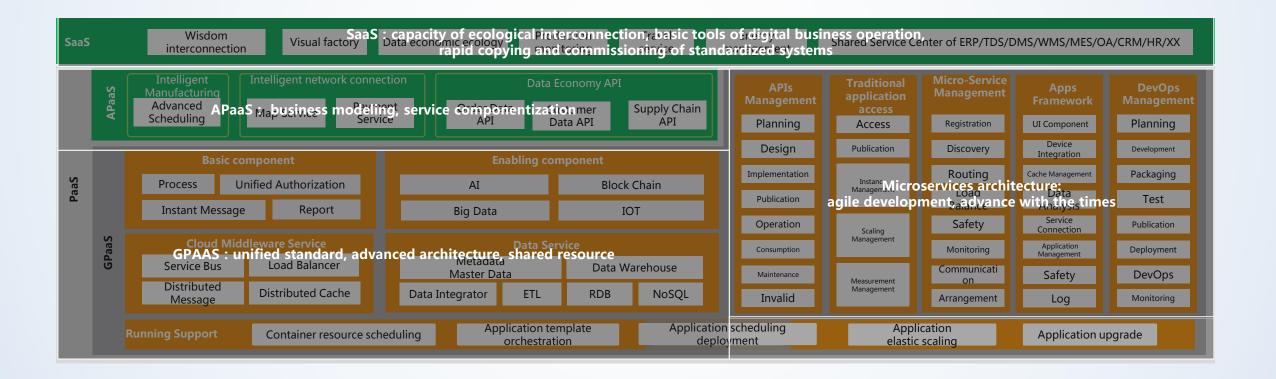
- Build union ecosystems by pushing the platform revolution
 - ◆ Build the transaction alliance ecosystem based on APIs platform
 - ◆ Build the technology innovation ecosystem based on developers platform
 - ◆ Build the experience service ecosystem based on users platform



Industrial Internet Platform



■ The Platform is a digital production line for new digital product of enterprises , and it is the new capability center for new profit growth point of enterprises





- The lagging of law and regulation construction
- Value assessment of data
- The dispute of construction subject brought by decentralization
- The demand of massive data due to Al development

创新竞争、合作共赢 Competition with innovation Cooperation for Win-Win



融合•协作•共赢

共同把握工业互联网的历史机遇

