

# JOIN THE REVOLUTION

## ... AND AN INNOVATIVE ECOSYSTEM



### SHAPE THINGS TO COME

The Industrial Internet Consortium, now incorporating OpenFog, represents an energized COMMUNITY at the forefront of the FOURTH INDUSTRIAL REVOLUTION. IIC members are conceptualizing, rigorously testing, deploying, and bringing viable industrial internet products, services and processes to market. Together, we are laying the foundation for the future.

#### BUILD TESTBEDS

OUR TESTBEDS ARE WHERE THE INNOVATION AND OPPORTUNITIES OF THE INDUSTRIAL INTERNET ARE INITIATED, THOUGHT THROUGH AND RIGOROUSLY TESTED.

The outcomes from testbeds are the cornerstones of a feedback loop from concept to reality and back to guidance for further innovation. They uncover the technologies, techniques and opportunities essential to solving problems that benefit businesses and society. Our testbeds cover:

##### INDUSTRIES

- Aeronautics
- Agriculture
- Buildings & Infrastructure
- Energy & Utilities
- Healthcare
- Manufacturing
- Transportation & Logistics
- Others



##### HORIZONTAL TECHNOLOGIES

- New Business Strategies
- Industrial Analytics
- Connectivity
- Interoperability
- Security
- More



#### CREATE INTELLECTUAL CAPITAL



Journal of Innovation



Webinars



Thought Leadership

#### WORKING GROUP COLLABORATION

OUR WORKING GROUPS COORDINATE AND ESTABLISH THE PRIORITIES AND ENABLING TECHNOLOGIES OF THE INDUSTRIAL INTERNET TO ACCELERATE MARKET ADOPTION AND DRIVE DOWN BARRIERS TO ENTRY.

Working Groups and affiliated teams cover broad areas:

- Business Strategy & Solution Lifecycle
- Liaison
- Marketing
- Security
- Technology
- Testbeds



#### ...AND TASK GROUPS

OUR TASK GROUPS PLAN AND EXECUTE DELIVERABLES INCLUDING FRAMEWORKS, BEST PRACTICES, ARCHITECTURE, EVENTS, THOUGHT LEADING PUBLICATIONS AND MORE.

#### INFLUENCE GLOBAL CHANGE

MISSION: DELIVER A TRUSTWORTHY IIoT IN WHICH THE WORLD'S SYSTEMS AND DEVICES ARE SECURELY CONNECTED AND CONTROLLED TO DELIVER TRANSFORMATIONAL OUTCOMES.



#### DELIVER TRANSFORMATIONAL OUTCOMES



[www.iiconsortium.org](http://www.iiconsortium.org)

# MEMBER VALUE

## THINGS ARE COMING TOGETHER



### BENEFITS OF MEMBERSHIP

**CONNECT** with the **GLOBAL IoT COMMUNITY**; **GAIN EXPERIENCE** and **FOSTER PARTNERSHIPS** not otherwise achievable. Leverage **CROSS-POLLINATION** and **UNIQUE ACTIVITIES** that benefit members directly and the industry at large.

#### INNOVATION

- **COLLABORATE** via **TESTBEDS** to think through innovations and **TEST NEW APPLICATIONS**, processes, products, services and business models.
- **DEFINE** product usefulness and viability before taking them to market.
- Create **TRANSFORMATIVE SOLUTIONS** that make a difference.
- **SPEED INNOVATION** by influencing standards and promoting Open Source initiatives.



*"Testbeds are a core element for the development and innovation around the industrial Internet of Things."*

-Said Tabet, Lead Technologist for IoT Strategies, Dell Technologies

#### BUSINESS VALUE

- **CREATE** and **MONETIZE IIoT MARKET MOMENTUM** to realize business value from the industrial internet.
- Ensure **CREDIBILITY AND VALIDATION** for your organization through **MEMBERSHIP**.
- Offer **GUIDED ACCESS** for the industry through the **RESOURCE HUB**--[hub.iiconsortium.org](http://hub.iiconsortium.org).

*"There is no other forum in the IoT industry with in-depth strategic discussions, practical implementation, and the latest technical trends all addressed in one place. Discussions are geared towards finding tangible solutions for real-world problems. You are creating success for yourself, your company and your customers."*



-Mitch Tseng, Distinguished Consultant, Huawei Technologies

#### ECOSYSTEM

- **NETWORK** with other companies.
- Find and form collaborative **RELATIONSHIPS**.
- Be **DISCOVERED** publicly as IIoT experts in the **ECOSYSTEM DIRECTORY** - [hub.iiconsortium.org](http://hub.iiconsortium.org)
- **LARGE** companies gain access to small companies.
- **SMALL** companies get a seat at the table with tech giants.
- **CAPITALIZE** on bi-lateral liaison relationships.



*"IIC has helped us with networking. The people and companies that have joined are really passionate about making the IoT viable and real."*

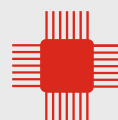
-Padma Duvvuri, Head of Business Development, Electric Imp

#### THOUGHT LEADERSHIP

- **LEAD** disruption across every vertical industry.
- **INFLUENCE** the future development of the Industrial Internet.
- **SECURE** speaking slots at global industry events.
- Gain external **VISIBILITY** via membership involvement.



*"Joining the IIC has expanded our horizons, our connections and our knowledge in the realm of the IIoT."*



-Daniela Previtali, Global Marketing Director, Wibu-Systems AG

**Join the Industrial Internet Consortium.  
Collaborate & Lead the IIoT Revolution.**

[info@iiconsortium.org/become-member](http://info@iiconsortium.org/become-member)