ACCELERATING 
Digital Transformation 
Across Industries

Why Join an Industry Consortium?
- Pool resources to solve technology challenges
- Accelerate your R&D efforts
- Influence the direction of the industry
- Stay ahead of trends and adapt your strategy

Why Join the Industrial Internet Consortium?
- Find business partners for collaborative solutions
- Use learnings to drive product development
- Develop and test implementations
- Increase your thought leadership position

For Technologists & Strategists:
- Find business partners for collaborative solutions
- Use learnings to drive product development
- Develop and test implementations
- Increase your thought leadership position

For Marketers:
- Expand your audience, build brand awareness
- Get public relations & speaker placement support
- Access premium exhibit space at low cost
- Leverage publishing opportunities

Why Join Now?
- Shorten time to value of new technologies
- Tap into expertise and deliver immediate results
- Transform operations to produce better outcomes
- Be a leader in moving from design to application

Learn more at www.iiconsortium.org. Join our mailing list to stay informed. Contact info@iiconsortium.org to arrange a call.