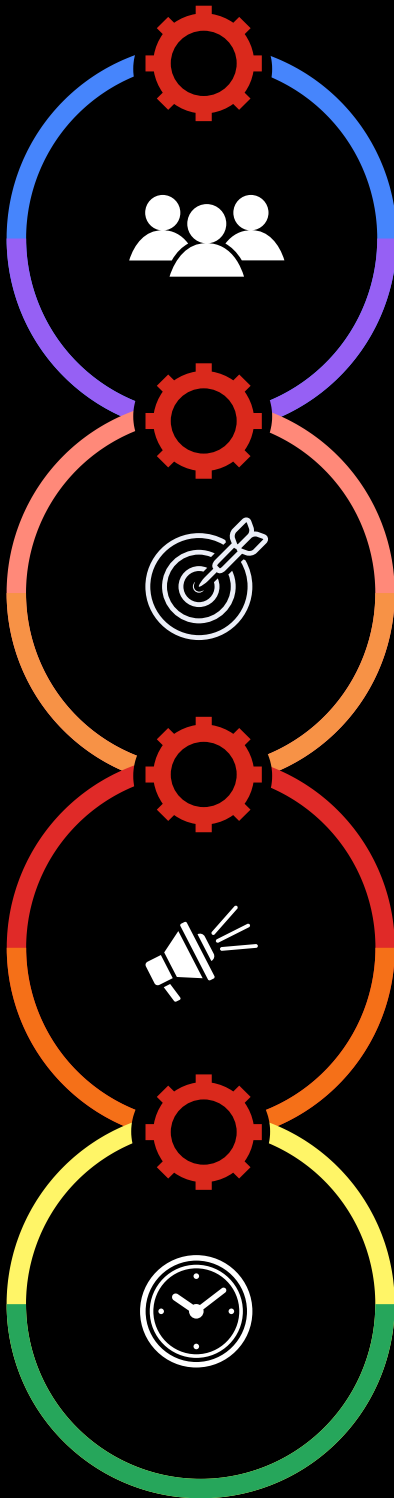


ACCELERATING

Digital Transformation
Across Industries



Why Join an Industry Consortium?

- Pool resources to solve technology challenges
- Accelerate your R&D efforts
- Influence the direction of the industry
- Stay ahead of trends and adapt your strategy

Why Join the Industrial Internet Consortium?

For Technologists & Strategists:

- Find business partners for collaborative solutions
- Use learnings to drive product development
- Develop and test implementations
- Increase your thought leadership position

For Marketers:

- Expand your audience, build brand awareness
- Get public relations & speaker placement support
- Access premium exhibit space at low cost
- Leverage publishing opportunities

Why Join Now?

- Shorten time to value of new technologies
- Tap into expertise and deliver immediate results
- Transform operations to produce better outcomes
- Be a leader in moving from design to application